

# Brief background information on a membership in APWPT



## 1) Short introduction on what APWPT is doing for the PMSE community

APWPT is fighting to safeguard existing radio spectrum (frequencies) access and lobbies for additional spectrum access for wireless production tools of content and event production:

APWPT is the only international organisation that represents the interests of our industry <http://www.cept.org/ecc/working-with-ecc/mous-and-lous-between-ceptecc-former-erc-and-other-organisations/> and the umbrella organization for 22 professional associations (mainly working on national level), production teams, top manufacturers of PMSE equipment and supporting organizations.

To ensure members' interests APWPT works in

- \* CEPT (Europe) <http://www.cept.org/cept/>
- \* ETSI (European Standards) <http://www.etsi.org/>
- \* ITU-R (sub-group of United Nations concerning itself with world-wide radio spectrum allocations) <http://www.itu.int/en/about/Pages/default.aspx>

## 2) Consequences for our business as well as for our customers

Access to radio spectrum (frequencies) is critical for the continued successful operation of wireless production tools. The demand for wireless production tools continues to grow, requiring more spectrum access. However, pressure on spectrum access from new services is also growing. Failure to fully engage with current and future spectrum allocation discussions in the relevant working groups will damage our industry's ability to continue to produce high quality content. Other parties, from competing industries that already attend these meetings have no interest in protecting the interests of PMSE. Only we can protect ourselves.

## 3) APWPT's annual activities and costs

The 'brief' summary of the activities of APWPT in 2016 runs to 13 pages! It shows work in meetings of more than 140 days throughout the year.

These activities can only be supported by the close cooperation and contributions of all of the experts in APWPT's membership. In addition, we spend much time in WEB meetings to ensure that we are fully prepared for every required activity. Despite the critical nature of APWPT's work, the cost of membership is modest: Annual Membership Fee; 500 €

However, more importantly, as the membership grows, it becomes easier to demonstrate to the authorities that concerns with regards to spectrum issues are shared by an ever growing number of professional content and event production organisations.

## 4) How to Join?

Get further information here: <http://www.apwpt.org/how-to-join-mitgliedschaft.html>